



Telford and Wrekin Clinical Commissioning Group

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Prospectus 2013/2014

Who we are

Telford and Wrekin Clinical Commissioning Group (CCG) is responsible for healthcare in the Telford and Wrekin area. We

- Plan what services are needed to support the health needs of our local population
- Buy services such as mental health, hospital care, community services
- Monitor these services to ensure patients in Telford and Wrekin have safe and quality care.



We also work closely with NHS England, which is the organisation that buys GP, pharmacy, dental and specialised services in our area and across England.

The 22 GP practices in Telford and Wrekin are all member practices of the CCG. As local GPs we have regular contact with patients and know what health services are needed to support our local population.

We are all committed to making a difference by putting patients at the heart of our decisions and ensuring that every clinician is involved. By striving for the best possible standards, we want patients to be confident that they can access safe and quality care locally.

Our vision

Taking Care of Telford and Wrekin

Every patient experience matters - Every clinician is involved

We will deliver high quality, equitable, safe and locally driven care. Despite our finite resources, patients and clinicians together will strive for the best possible healthcare in Telford and Wrekin.

Our values

Throughout all our work we will:

- Promote respect, dignity and compassion
- Put patients and the public at the heart of commissioning in Telford and Wrekin, allowing services to be personal and responsive to local need
- Deliver effective planning for health services based on a true understanding of the population and their needs, based on the Telford and Wrekin Joint Strategic Needs Assessment
- Maintain and improve the quality of health outcomes and the safety of services for patients
- Ensure clinical engagement and the achievement of the Quality, Innovation, Productivity and Prevention agenda
- Ensure a partnership approach to health and social care, through the Health and Wellbeing Board
- Work within the resources available.

Our local challenges

We serve a population of around 172,000 people in Telford and Wrekin.

Many of the people we serve live in deprived areas, with Telford and Wrekin in the top 30% most deprived local authorities in the West Midlands. Tackling health inequalities is a priority for the CCG.

We have an ageing population with both the 65-84 and 85+ age groups increasing by over a fifth between 2010 and 2011. This is reflected nationally and presents a key challenge for the NHS, especially in managing long term conditions. As a CCG we are committed to working with patients and clinicians to help people manage their long term conditions and ensure services can support an ageing population.

Other key challenges:

- Although stop smoking rates are amongst the highest in the West Midlands, early death rates (under 75 years) from cancers and cardiovascular diseases remain high
- The numbers of people with dementia is set to increase by 17% by 2015 (to 1,850 people)
- It is estimated that 4,418 people (16+ years) have chronic obstructive respiratory disease, but only 3,077 were recorded as diagnosed at the end of March 2012
- We are also committed to improving health outcomes for children including supporting more mothers to stop smoking during pregnancy and increasing the number of children who are breastfed.

Our priorities

Working with our partners, NHS services, GP members and patients we identified five key priorities. These priorities will guide us in our decisions to deliver high quality, equitable, safe and locally driven care.

1. To improve commissioning of effective, safe and sustainable services, which deliver the best possible outcomes based upon best available evidence, by:

- Ensuring that people have a positive experience of secondary care (hospital) services by continuing to improve quality and safety
- Ensuring that people have a positive experience of primary care (GP) services, by continuing to improve quality and safety through assessing GP and out of hours services
- Continuing to improve the quality of medicines management
- Improving the partnership between NHS and local council through joint working through the Health and wellbeing Board.

2. To increase life expectancy and reduce health inequalities, by:

- Reducing premature mortality from cardio vascular disease (CVD) by further improving the prevention, management and treatment of CVD in primary care
- Reducing premature mortality from cancer
- Meeting the needs of the ageing population, specifically around mental health and dementia services
- Addressing long term conditions management and treatment, specifically around Chronic Obstructive Pulmonary Disease (COPD) and Diabetes
- Improving life chances for children and young people and addressing teenage pregnancy rates
- Improving the mental health and wellbeing of the population.

3. To encourage healthier lifestyles, by:

- Addressing the obesity rates in adults and children
- Reducing the number of alcohol-specific admissions (including in children)
- Improving access to information regarding lifestyle advice and ensuring services are delivered through front line staff "Making Every Contact Count"
- Reducing smoking-attributable hospital admissions and deaths by smoking prevention programmes
- Reducing the high levels of smoking in pregnancy
- Increasing the breastfeeding rates.

4. To support vulnerable people, by:

- Ensuring carers have appropriate access to health and prevention services
- Ensuring patients recovering from episodes of ill health or following injury have access to rehabilitation and re-ablement
- Treating and caring for people in a safe environment and protecting them from avoidable harm, severe harm or death ensuring that all patient safety incidents are reported and investigated.

5. In meeting the objectives above, to exercise CCG functions effectively, efficiently and economically, and in accordance with generally accepted principles of good governance and as an employer of choice, by:

- Delivering our Quality, Innovation, Productivity and Prevention targets
- Staying within our financial budget
- Adhering to our internal control framework.

Our Governing Board

The CCG is a membership organisation for the 22 GP practices in Telford and Wrekin. On a day to day basis the Governing Board, supported by our staff, manages the local health service.

To ensure all our decisions have clinician and patient involvement, we have local GPs, nurses, a hospital consultant and the Chair of the Health Roundtable on our Board.



Chair of the Governing Board
Dr Michael Innes



Chief Officer
David Evans

Chief Finance Officer - Andrew Nash
Executive Lead Nurse - Christine Morris
Executive Lead Governance and Performance - Alison Smith
Executive Lead Commissioning - Fran Beck
Clinical Lead - Dr Andy Inglis
Clinical Lead - Dr Jim Hudson
Clinical Lead - Dr Jo Leahy
Clinical Lead - Dr Louise Warburton
Practice Lead - Julie Ellis
Secondary Care Clinician - Martin Evans
Secondary Care Nurse - Zena Young
Patient Roundtable Chair - Kate Ballinger
Lay Member for Governance - Geoff Braden
Lay Member for Patient Involvement - Dylan Harrison

Health and Wellbeing Board

The CCG is an active member of the Telford and Wrekin Health and Wellbeing Board.

The Health and Wellbeing Board enables the council, CCG and other partners to work together in planning health and social care services to improve health

and wellbeing in Telford and Wrekin. The Board is made up of councillors, health professionals, Healthwatch and senior managers from the NHS and council.

As well as having our own CCG priorities, we have signed up to deliver the joint Health and Wellbeing Strategy and priorities.

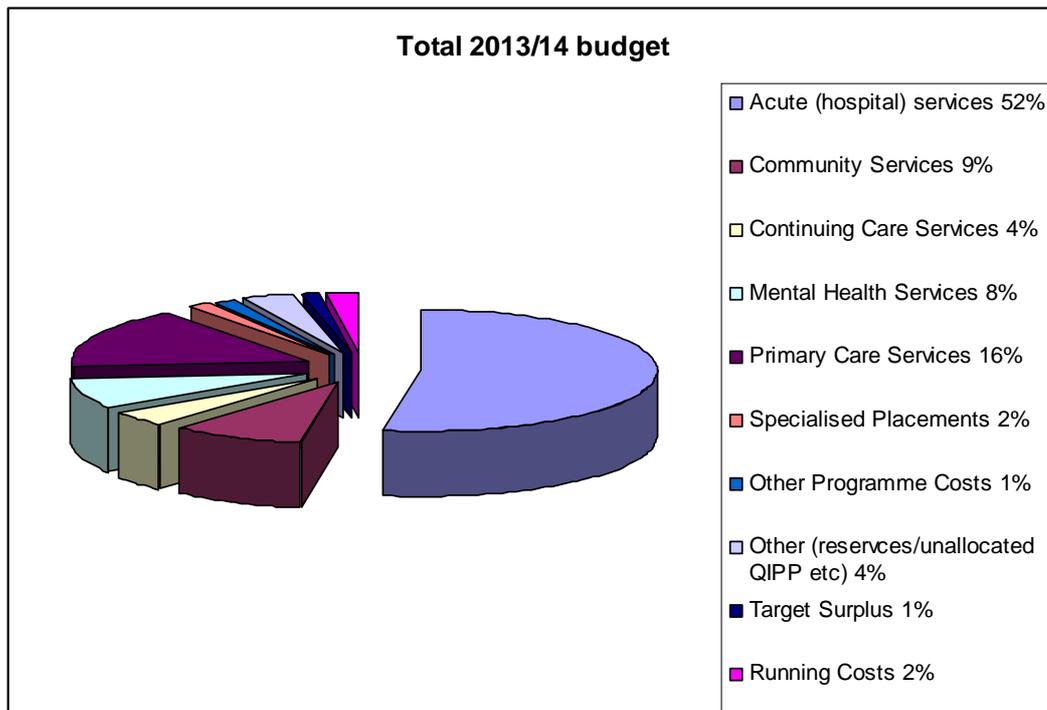
You can find out more about the Health and Wellbeing Board at www.telford.gov.uk/hwb

How do we make best use of your money?

We are responsible for a budget of £189.9 million and use this money to buy health services for our local population. We are committed to involving patients and clinicians in our decisions, to ensure that we make best use of our resources.

Working with NHS services and partners we also look to invest in new schemes that will help improve quality and prevent people from developing long term conditions or being readmitted to hospital.

The below chart shows the proposed breakdown of spending for 2013/14.



Patient and public involvement

We believe that by involving patients and future patients in our work, we can ensure services meet our population's needs.

We have supported GP practices in Telford and Wrekin to set up patient groups, to encourage local people to have their say on health matters. Representatives from these patient groups meet regularly in a network to discuss best practice and issues across the wider Telford and Wrekin area.



Our Health Roundtable was set up in 2012 and brings together elected patients as well as representatives from the voluntary and community sector. The Roundtable acts as a champion for the patient voice enabling us to involve patients and the voluntary sector in everything we do. We have established the Roundtable as a sub committee of our Governing Board and they work alongside us to design local health services.

Find out more

You can find out more about our work by visiting www.telfordccg.nhs.uk

On our website you will also find a short video about us.

If you need any more information please contact us, by:

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